



# NEW ! CEDIA Media Wall Sponsorships

Easy as 1, 2, 3

01

## Decide.

First step is to decide if you will design your content in house. If you or creative agency will prepare your video, please use the following specs and send it to [al@neopromo.com](mailto:al@neopromo.com) using WeTransfer.com and you are done! If you would like to use the video services company we appointed, please go to Step 2.

**1296 pixels wide by 324 pixels tall MOV or MP4 file, audio capable.**

**Submission deadline: 7/22/19**

02

## Compile.

Compile your existing product videos, pictures, logo, text & other marketing materials that you would like to use in your video. The CEDIA Media Wall is wide. You will have ample room for supporting text alongside your videos, product pictures and logo on the screen. Send these materials to [al@neoPromo.com](mailto:al@neoPromo.com) using WeTransfer.com along with a simple description of how you want them to design your content.

**Submission deadline: 7/31/19**

03

## Review.

The video company will use your materials and script to prepare your content. They will send you a link to review your video on line. Tell them about anything you would like to change and they will do so and send you a new preview on line until you are satisfied. **It is that simple.**

## Pricing

**One 20 second slot \$1,000  
Two 20 second slots \$2,000  
Three 20 second slots \$3,000**

**Only a limited number of spots are available on a first-come, first-served basis.**

## Enjoy!

Your video content will be loaded to the larger-than-life, 20 feet wide, 100 square feet CEDIA Media Wall. Your content will do double duty on the CEDIA Media Wall to build traffic for your booth, create brand awareness, increase your leads, and maximize your ROI at the CEDIA Expo.

**Contacts:** For all general and placement related questions please contact,  
**Meredith Richardson** 770.291.5421, [meredith.richardson@emeraldexpo.com](mailto:meredith.richardson@emeraldexpo.com)

For video related technical questions only please contact,  
**Al Tokel** 201 245 1313, [al@neoPromo.com](mailto:al@neoPromo.com)

**CEDIA EXPO**