# CEDIA EXPO

SEPTEMBER 10 - 14, 2019 COLORADO CONVENTION CENTER

## DIGITAL ADVERTISING

Attendees rely on the CEDIA Expo website to provide them with the most up-to-date information on exhibitors, registration, conference, special events and more. The CEDIA Expo attendance has increased, and so has the website traffic! Highlight your company in a highly visible position on the official show website. Five banner ads per position are available, first come, first served.

#### BANNER ADVERTISING

Banner Size	One Month	Three Months
Top Anchor (728x90)	\$1, <b>5</b> 00	\$750 per month
Bottom Anchor (728x90)	\$1,000	\$500 per month

#### **Banner Ad Media Requirements Specifications**

- File size 16-100K, depending on creative dimensions (12-bit preferred)
- File formats accepted: GIF, Animated GIF, JPEG, PNG or HTML5
- · No limit on looping
- · No cookie or browser support
- Ads must be compatible with both PC and MAC operating systems
- Click-trackers are acceptable if included with your creative.



### FOR QUESTIONS AND TO PURCHASE, CONTACT: