

# NEW FOR 2019: SPONSORED SOCIAL MEDIA SUPPORT

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## CEDIA® EXPO

Share your brand content directly with our audience of engaged industry pros. There are more opportunities than ever to reach the CEDIA Expo social community with the messaging that matters to you. Build a robust year-long content strategy with our new sponsored posting options.

PLATFORM	POST TYPE	PRICE
Facebook	News feed post	\$200
	At-show video	\$1,750 *limited availability
Instagram	Timeline post	\$400
	Story	\$100
	At-show video	\$1,750 *limited availability
Twitter	Package of 10 tweets	\$100

### Social video from your booth

What better way to tell your story than in your own voice from your booth? Introduce your new products to the CEDIA Expo audience with an exciting Facebook or Instagram video broadcast. Video can be a booth tour, a Q&A session, or we can develop something special just for your brand. Opportunities will be sold to non-competing brands.

\*Video options are available during CEDIA Expo 2019 show dates only.  
Applications for coverage will open August 1st, 2019

Please email [cedia@flyingcamel.com](mailto:cedia@flyingcamel.com)  
and a member of our team will contact you.