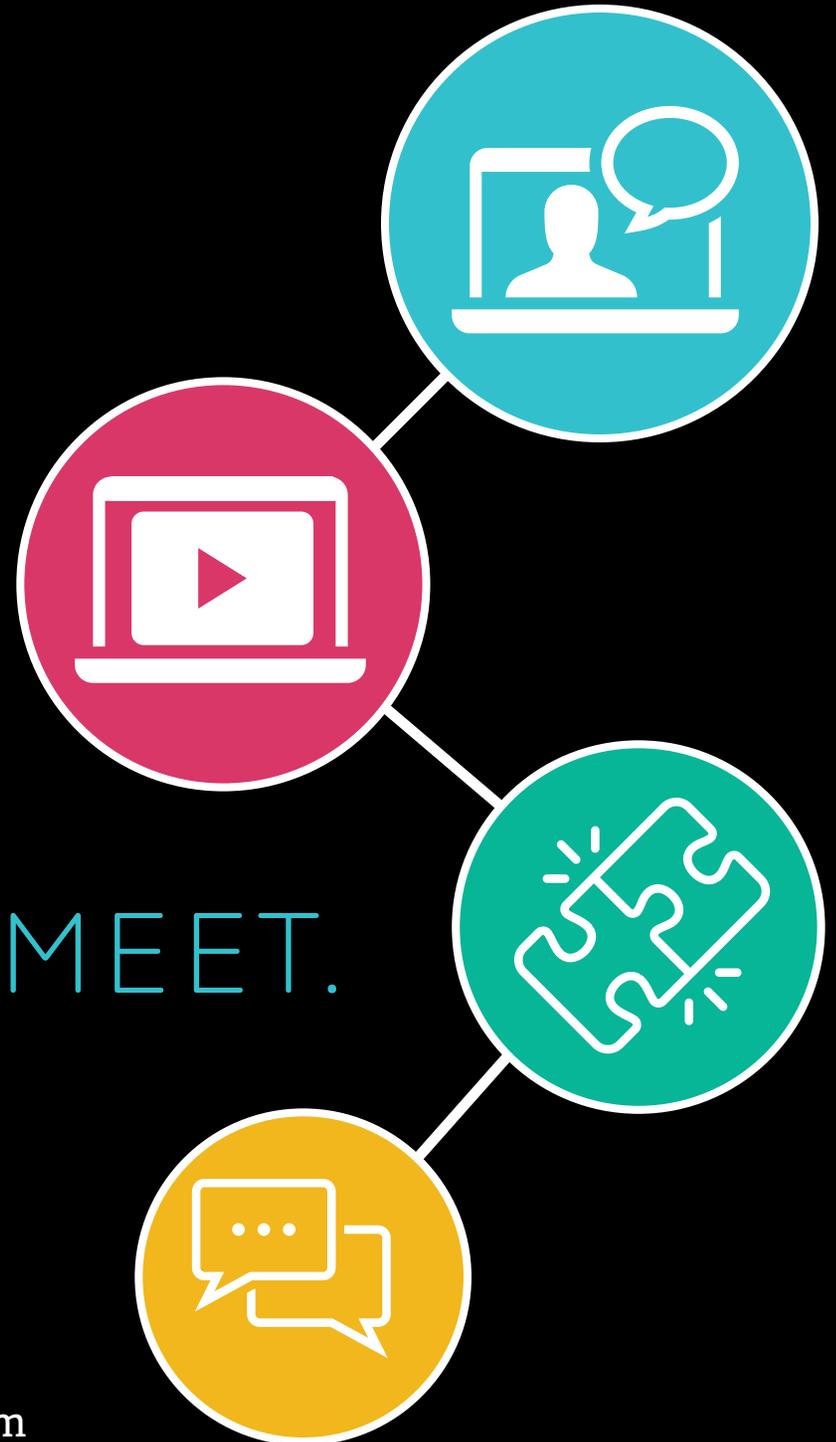


CEDIA[®] EXPO CONNECT

EXPLORE. MATCH. MEET.

EXPO: SEPT 1-3, 2021
CONFERENCE: AUG 31 - SEPT 2, 2021
📍 INDIANAPOLIS, IN

📅 AUG 11 - SEPTEMBER 30, 2021 at cediaexpo.com

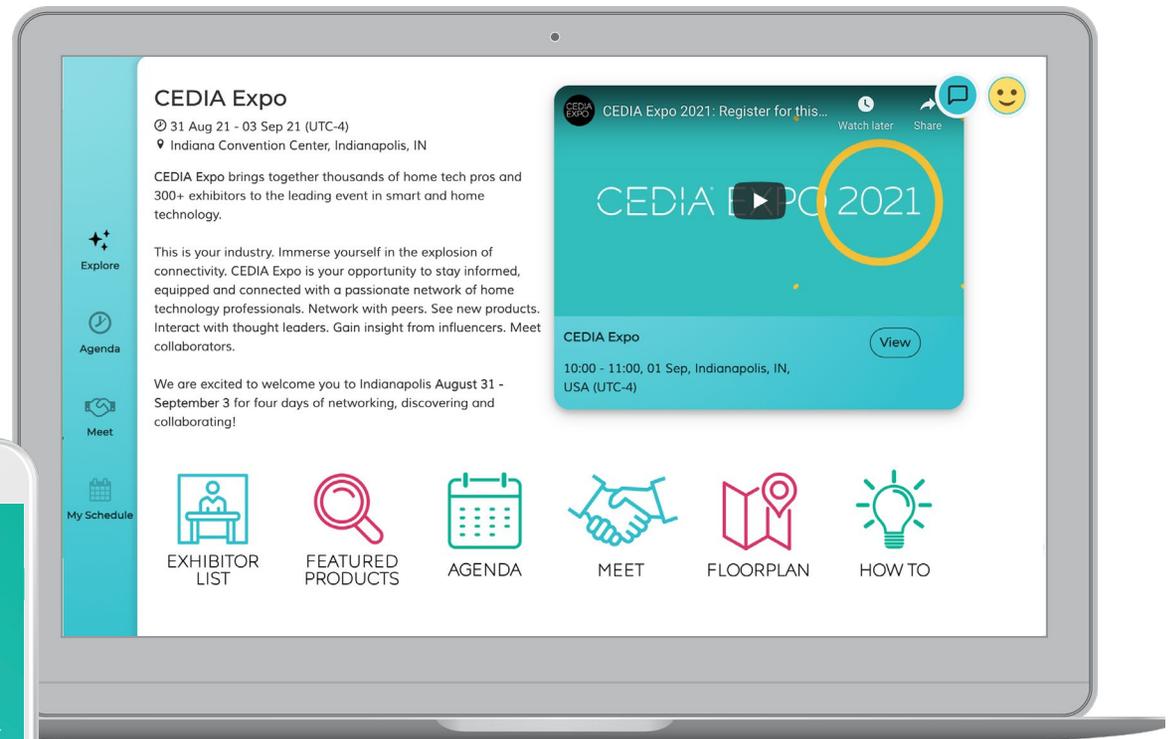




SMART MATCHMAKING

Introducing **CEDIA Expo Connect**, the new digital companion to our in-person show, driven by state-of-the-art AI. Connect is a powerful platform designed to facilitate smart business matching, product discovery and relevant content.

Connecting buyers and sellers pre-show, onsite and post-show.





PLATFORM FEATURES

- Single Sign-on Experience
- People Recommendations
- Exhibitor Listings
- Product Showcase
- Secured Video Meetings
- Meetings Management
- Real-time Meeting Analytics
- E-Concierge Service



EXPLORE

An interactive and personalized event lobby for every platform user. Powered by AI recommendations, the Explore page will show attendees their meeting requests, suggested matches and share relevant sessions.

The screenshot displays the 'EXPLORE' page of the CEDIA Expo Connect mobile application. At the top, there are navigation tabs for 'Business Matching', 'Virtual Engagement', and 'Jublia'. The main content is organized into four primary sections:

- Requests Received:** Shows a list of meeting requests. One request is from Lenny Bartel, COO at Google. A 'Sponsors' tag is visible. Another card shows EventRegist with a profile for 高嶋 未来子 (Takashi Mirai), Sales Director.
- Prospects for you:** Displays suggested matches. One is James Turner, Business Development Director at NASA. Another is Amitabh Taneja, Sales Director at Appen. A 'Sponsors' tag is present.
- Sessions for you:** Lists recommended sessions. One is 'Welcome to the future: AI Powered Maps and how it enhance...' on July 20th at 10:00, online. Another is 'Microsoft AI: Intelligent Cloud' on July 21st at 11:30, online. Tags for 'Business Matching', 'AI Powered Maps', 'Intelligent Cloud', and 'Microsoft AI' are shown.
- Upcoming:** Shows upcoming events. One is at 10:00 on July 20th in a Virtual Room, featuring John Tan, CEO of Palm Inc. Another is at 11:00 on July 20th in a Virtual Room, featuring Erik Lehnsherr, Head of Engineering at NASA. An 'Exhibitors' tag is visible.

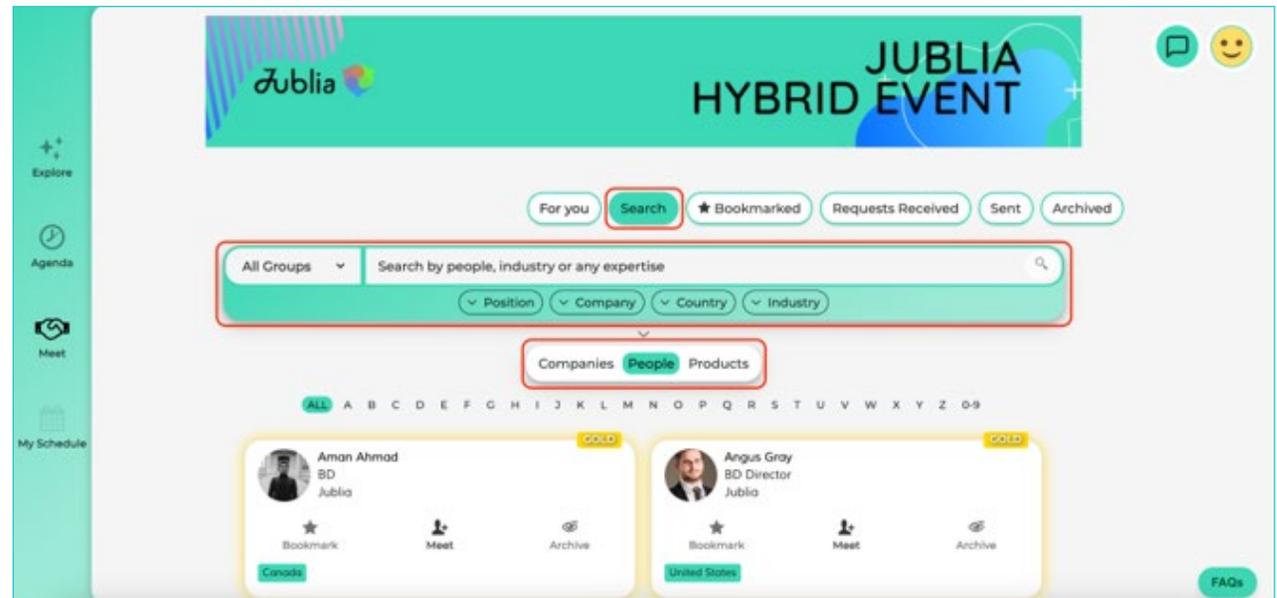
At the bottom, there is a navigation bar with four icons: 'Explore' (starburst), 'Agenda' (clock), 'Meet' (handshake), and 'My Schedule' (calendar).



MATCH

Smart matches recommended for you based on attendee interest. Or you can search attendees by keywords or by selecting a category from drop-down lists to narrow down matches (job title, product interest, etc).

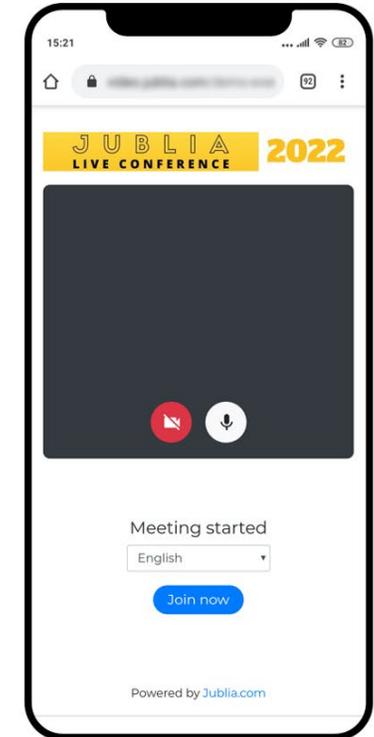
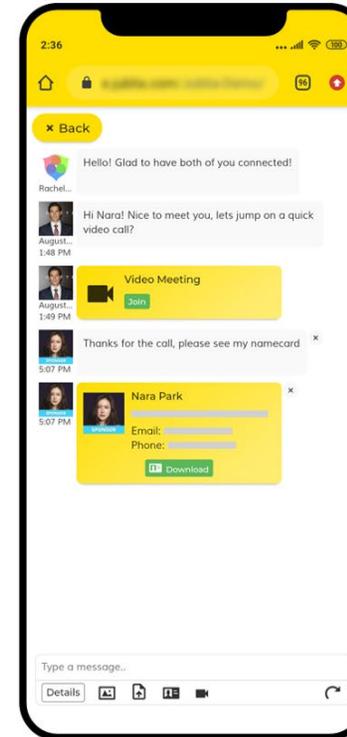
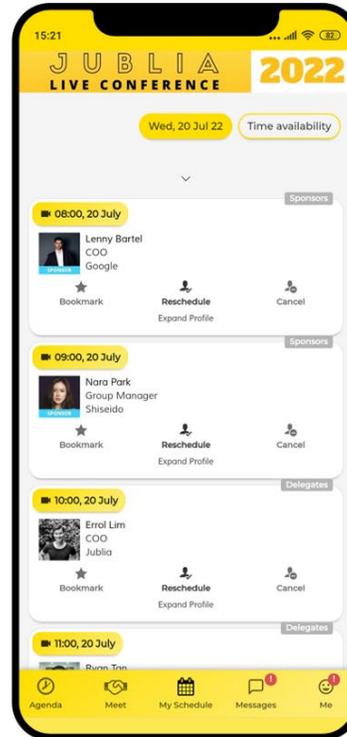
Attendees will be added to the platform daily, so check back at your convenience for new matches!

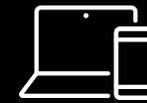




MEET

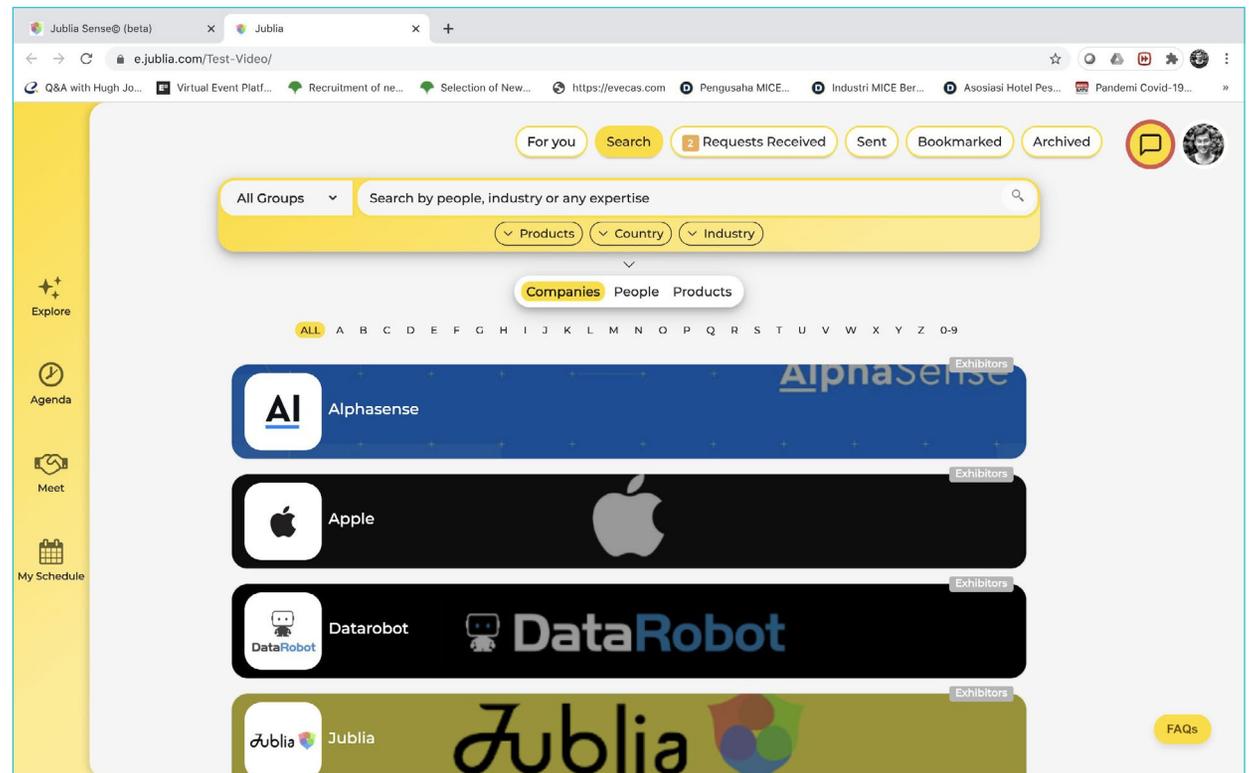
Don't wait until the actual event, start chatting now! Reach out to your smart matches to chat and request meeting times onsite. A "Missed Meetings" day will also take place post show on September 9 where you can conduct 1-to-1 meetings using the secured and proprietary video platform.





EXHIBITOR LISTINGS

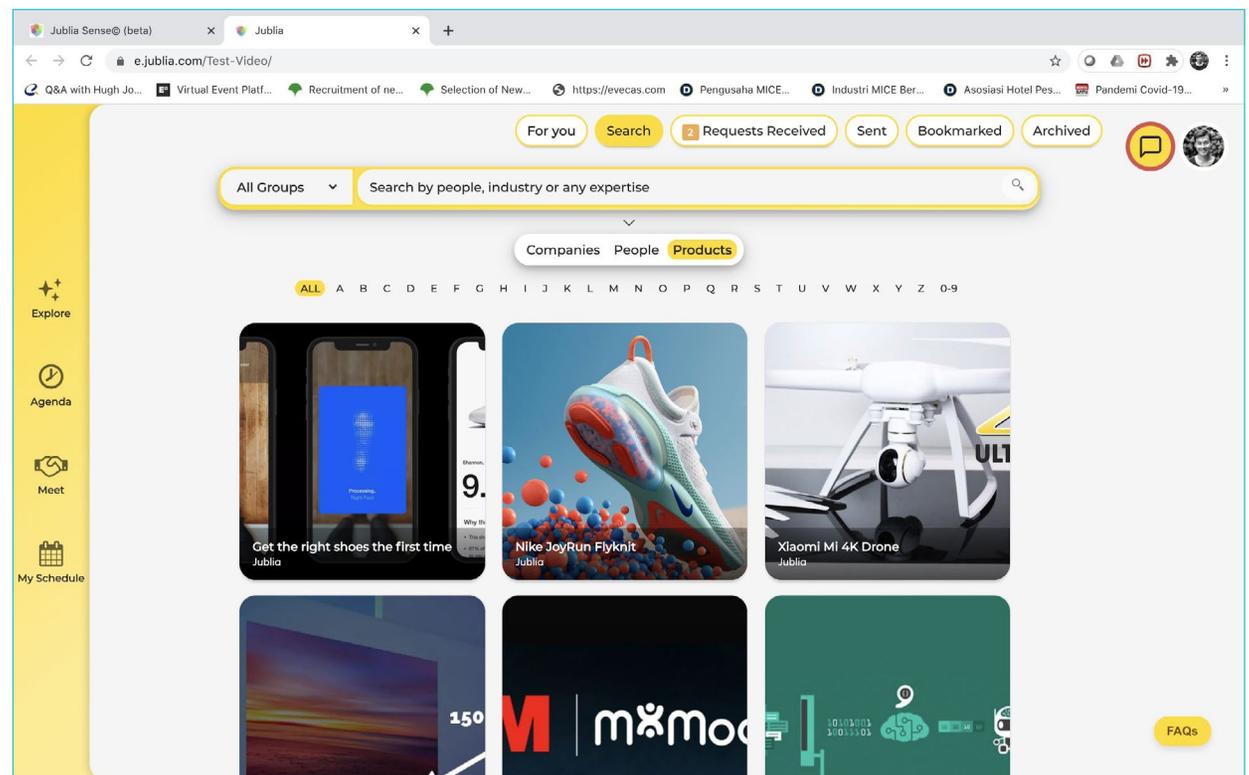
Update your company listing and promote your brand. Listings include a banner, logo, company description, embeddable piece of media (video), tags, PDF upload, new products and a listing of company reps.





PRODUCT SHOWCASE

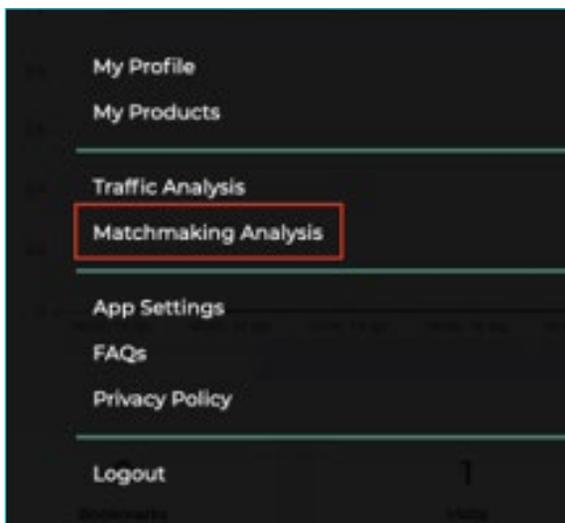
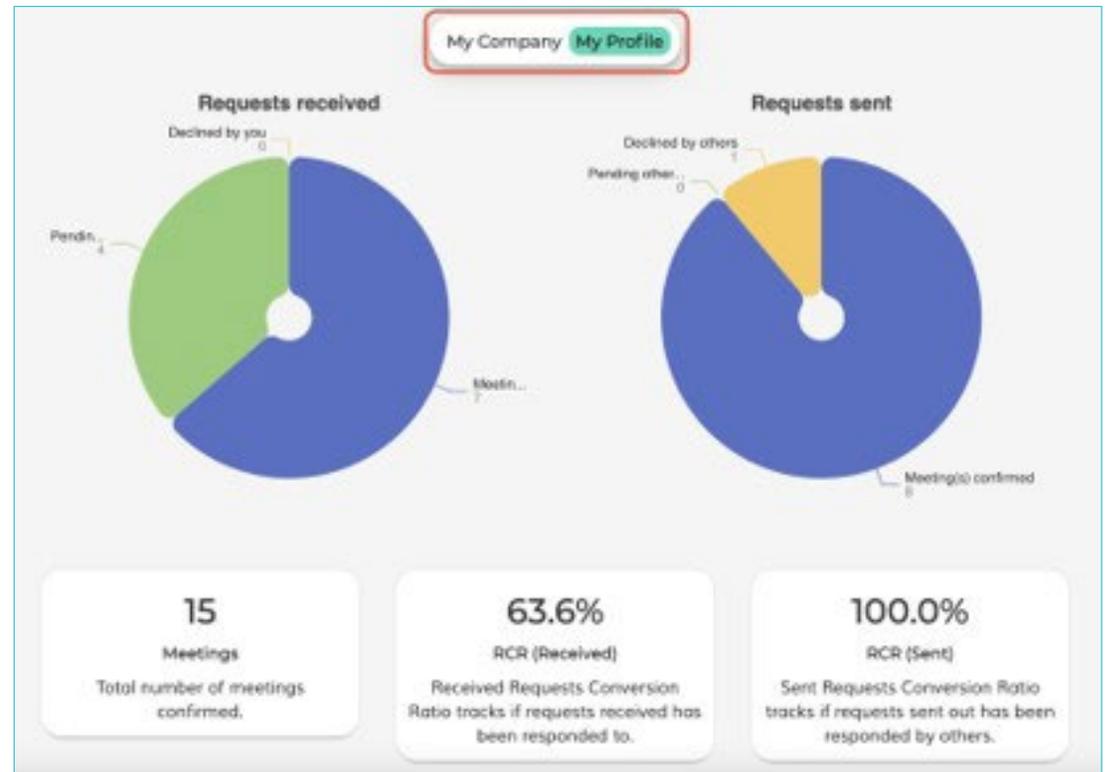
One of the main reasons tradeshow are attended, new products! Just like your physical booth at the show, load in your new products and attract more visitors to your profile listing.





ROBUST ANALYTICS

Insights at your fingertips. The Traffic Analysis report shows bookmarks, visits and impressions of your profile, company, and products. The Matchmaking Analytics visualizes the business performance of your company, as well as individual company reps (meeting requests received, requested, and sent).





WHEN AND WHERE?

August 6

Platform opens to exhibitors

August 11

Platform opens to registered attendees

September 1 – September 3

In-person meetings are conducted.

September 9

Missed Meetings Day

September 30

Last day the platform is open

Online via cediaexpo.com and
in your **App Store** “CEDIA Expo”





PACKAGE OPTIONS

Tiers Cost	Basic Included	Silver \$500	Gold \$1,000
Meeting Requests	20	50	100
Meetings Confirmed	10	25	50
Exhibitor Listing	✓	✓	✓
New Product Uploads	2	4	6
Product Upranking	✗	✓	✓
Company Upranking	✗	✓	✓
Company Representatives	3	6	9
E-Concierge Service	✓	✓	✓

Additional Meeting Requests – \$500

Receive an additional 50 meeting requests.

Connect Matchmaking Lounge – \$2,500

Sponsor the onsite CEDIA Expo Connect Matchmaking Lounge where attendees will come to mix and mingle. Receive exclusive tables (two), signage, and the opportunity to sponsor a coffee break for attendees or provide a branded gift bag*. (4 available)

**Coffee break and/or gift bag not included in sponsorship cost. Additional cost to be covered by brand.*



PACKAGE OPTION DETAILS

Meeting Requests – Reach out to CEDIA Expo attendees. You can filter by attendee job title, product category interest and more.

Meetings Confirmed – You are guaranteed this many ‘confirmed’ meetings with attendees.

Exhibitor Listing – The virtual component to your show experience. House videos, product information, contact information, meeting requests and more.

New Product Uploads – Upload product images and descriptions and receive statistics surrounding clicks and page views.

PDF Uploads – Upload show news, brands news and additional product information.

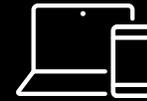
Product Upranking – Your product will appear at the top of the ‘products page’ promoting higher engagement with your new products and services.

Company Upranking - Your company will appear at the top of the ‘company page’ promoting higher engagement with your brand.

Company Representatives – Make sure you allot enough team members who can access the platform and interact with attendees.

E-Concierge Service - A dedicated customer success specialist there to assist with any support you may need.





START CONNECTING TODAY!



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