

CEDIA® EXPO

SEPTEMBER 10 - 14, 2019
COLORADO CONVENTION CENTER

TECH | BITES

Have you recently launched a new product or service? Want to get your product or service in front of elite media and engage with a focused audience without the pressure of creating an extensive presentation? Enhance your CEDIA Expo exposure with TechBites – a quick, three-minute, spirited presentation in which you'll have the opportunity to “speed date” with the media and attendees about your most innovative product or service.

HOW IT WORKS

10 companies will conduct a three-minute presentation, followed by a three-minute Q&A with media and guests. What you will be asked to provide: A three-minute presentation that can include three to five slides per presentation.

WHY

This exciting, new initiative brings you and the most important features of your new product closer to the media in a creative, entertaining and cost-effective way.

WHEN

September 12

WHERE

On the Smart Stage

WHO

CEDIA Expo is inviting a targeted group of media who are looking for the latest product finds in the home and smart tech industry.



FOR QUESTIONS AND TO PURCHASE, CONTACT:

Companies A-K

Ashley Sprengnether | ashley@cediaexpo.com
317-778-5407

Companies L-Z

Chris Menefee | chris@cediaexpo.com
(O) 770-291-5460 (C) 470-559-8294

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BENEFITS:

- **Pre Show:** In depth pre-show promotion on social platforms and support from social/PR team.
- **At Show:** Live social coverage, live social streaming via Facebook Live.
- **Post Show:** Edited video of presentation for own use, in depth post-show social coverage; videos posted and promoted on CEDIA Expo YouTube channel
- Show Daily Mention/Call-Out

JUDGING

A judging panel comprised of industry influencers, media, and CEDIA Expo marketing pros will be put together to help select the best from among the entries.

HOW TO APPLY

There is no fee to apply. Applications will open Spring 2019. After applications close, if selected, exhibitors will be given a contract for \$2,500 to participate.

#TECHBITES



LUNCH SPONSOR - \$3,000/DAY

Provide boxed lunches to the media as they enjoy the Tech Bites presentations. Purchase all days and receive a \$1,000 discount.



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