

CEDIA® EXPO

SEPTEMBER 4 - 8, 2018
SAN DIEGO CONVENTION CENTER

EMAIL LIST RENTAL

Tiered List Rental Program

Utilize the qualified list of CEDIA Expo 2018 attendees to promote your product launches, post-show marketing updates, and our other exhibitor-led initiatives.

TIERED LIST RENTAL PROGRAM

June	\$1,500
July	\$2,000
August/September	\$3,000
September post-show	\$2,000

BONUS!

September post-show rental can be added to any list rental purchase for \$1,250 (September post-show time frame runs through December)



FOR QUESTIONS AND TO PURCHASE, CONTACT:

Companies A-K #

Ashley Sprengnether | ashley@cediaexpo.com
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Companies L-Z

Chris Menefee | chris@cediaexpo.com
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EMAIL LIST RENTAL SPECS

Upon purchasing an email list, you will be asked to provide the following:

- **Html file** - We recommend keeping your content area to 600 pixels wide and ask that you stick with HTML (limit CSS, any files used must be inline and JavaScript will not work for this). Our list management vendor can also host any images for free should you need this.
- **Signed List Rental Agreement (LRA) CAN-SPAM compliance form** required for our list management vendor. This is valid for 1 year. This form is not a contract for the list rental and has no associated costs. It covers requirements that we will work with you to fulfill. This includes the opt-out mechanism and your company's physical address to ensure that your e-mail domain is not tagged as SPAM.
- **From Title**
- **Subject Title**
- **Seed List** – email addresses of others within the organization to be included in the test and/or final e-mails.
- **Suppression List** – contacts that have opted out of your own e-mailings (if you have one)

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