

# CEDIA® EXPO

SEPTEMBER 4 - 8, 2018  
SAN DIEGO CONVENTION CENTER

## SHOW GUIDE ADVERTISING

Apart from the Show Daily, the show guide is the most utilized resource at the show, and it's the first thing attendees pick up when they arrive. With 20,000+ professionals in 2017, you're guaranteed to receive maximum exposure.

COVERS	COLOR	COST
INSIDE FRONT COVER	4C	\$5,000
INSIDE BACK COVER <b>SOLD</b>	4C	\$5,000
BACK COVER	4C	\$6,500
FULL PAGE ON BACK, FOLD OUT	4C	\$4,500
INSIDE PAGES	COLOR	COST
OPPOSITE INSIDE FRONT COVER	4C	\$4,000
OPPOSITE INSIDE BACK COVER	4C	\$4,000
FULL PAGE	4C	\$2,000
FULL PAGE	B/W	\$1,250
HALF PAGE	B/W	\$750
BRAND LOGO ON FLOOR PLAN PAGE <b>SOLD</b>	4C	\$1,000

Submit all artwork to [Meredith.Richardson@emeraldexpo.com](mailto:Meredith.Richardson@emeraldexpo.com)

Ad close date **7/12/18**

Ad materials due **8/2/18**

All ads must be submitted at 300dpi and as a print ready PDF. Keep all live matter (Type, logos, etc) at least 1/4" in from all trim sides.

#### FULL PAGE

BLEED: +.25" ON ALL SIDES  
TRIM: 5.625"W X 8.25"H  
LIVE: 4.625"W X 7.25"H

#### HALF PAGE

BLEED: +.25" ON ALL SIDES  
TRIM: 5.625"W X 4.125"H  
LIVE: 4.625"W X 3.125"H

#### FLOORPLAN LOGO

1.5"W X 1.5"H  
300 DPI

FOR QUESTIONS AND TO PURCHASE, CONTACT:

#### Companies A-K #

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#### Companies L-Z

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