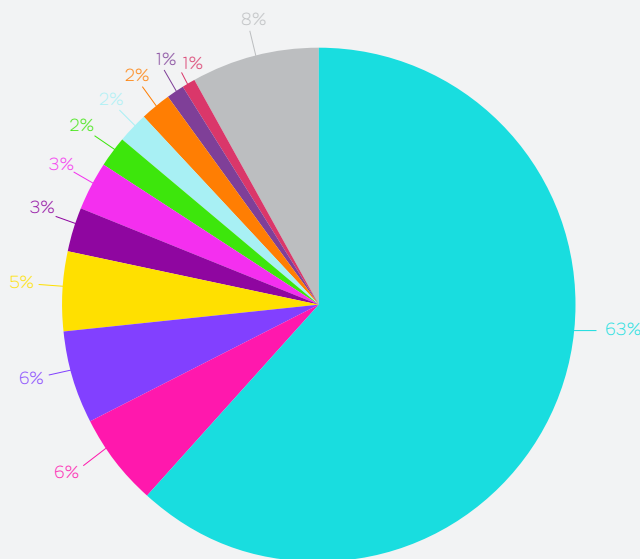


We are excited to announce CEDIA Expo Virtual powered by the triad of industry leading authorities: CEDIA Association, CEPro, and CEDIA expo, September 15-17, 2020! Our completely virtual and interactive experience will bring all your favorite parts of the live event directly to you, wherever you are in the world. Sponsor high-impact, inspirational sessions covering the industry's hottest topics, take part in face-to-face meetings with qualified attendees, launch new products, and most importantly, stay connected with your community.

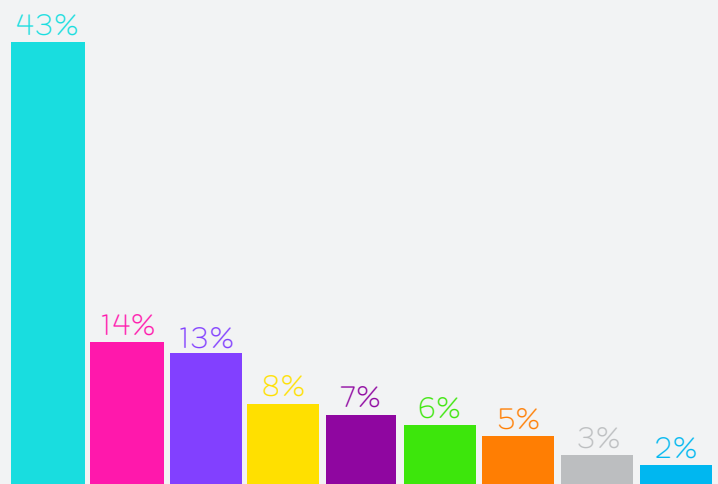
WHAT CAN YOU EXPECT FROM A VIRTUAL EXPERIENCE?

- Brand awareness
- Showcase new products
- Network and engage with qualified buyers and media
- Receive quantifiable, new leads

INDUSTRY PROFESSION TYPE



JOB TITLES



63% System Integrator/AV Installer
6% Manufacturer Representative
6% Professional Services
5% Distributor
3% IT Professional
3% Electrician

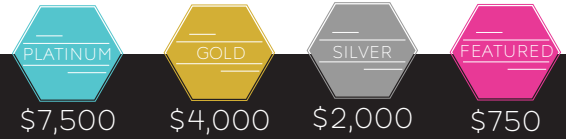
2% Builder/Remodeler
2% Security Professional
2% Interior Design Firm
1% Architectural Firm
1% Education
8% Other

43% President/ Owner/ Partner/ CEO
14% Sales
13% Technician/ Installer
8% Admin/Operations
7% Designer/Engineer

6% Project Manager
5% Other
3% Programmer
2% Marketing

ONLINE BOOTH FEATURES

Standard Features for All Exhibit Levels (Platinum, Gold, Silver and Featured)



Priority Points for 2022		75	4	2	1
Exhibitor Staff	Unlimited number of individuals to set up or manage the virtual booth.	●	●	●	●
Custom Header	Company logo, contact information, company URL, social media links, company description, quick facts (list out key product categories and other quick facts). Sponsorship level icon.	●	●	●	●
Content	Upload product images, links, and marketing material within booth homepage.	●	●	●	●
Reports	Pre-created and custom reports show activity within the booth: all views, downloads and shares of content.	●	●	●	●
Product Categories		4	3	2	1
Keywords	Unlimited keywords to make the booth and its content more searchable.	●	●	●	●
Live Chat	Live chat feature embedded in booth during the exhibit hall hours.	●	●	●	●
Contacts Page	Page to profile multiple contacts within an organization.	●	●	●	●
Booth Visitors / Lead Gen	First Name, Last Name, Company Name, & Location, etc.	300	150	75	N/A
Navigation Bar	Directory of pages including Live Chat, Products, About Us etc.	●	●	●	
Press Releases in Digital Pressroom		3	2	1	
Meeting Calendars	Personalized staff meeting calendars for attendees to request meetings.	●	●	●	
Personal Meeting Room	Live Zoom Room for attendees to visit with company personnel	●	●		
Pre-Scheduled Meetings	Request meetings prior to opening day. Scheduled meetings are added to attendee calendars.	100	50	25	
Additional Pages	Additional custom graphic rich web pages, Web pages with forms in the booth navigation bar to capture attendee information and create calls to action	Up to 3	1		
Event Calendar	Add sessions, demo's or events to the booth calendar. Platinum: events added to the homepage calendar.	●	●		
Live Videos		3	1		
New Product Showcase		2	1		
Pre-Show Interview with Editor of CEPro		●	●		
Banner Ads	Linkable banner ads rotate inside the booth.	●			
Floor Plan Placement	Premium Placement within Expo Floor Categories	●			
Virtual Swag		1 offer			
Pre-Show Newsletter to Potential Attendees		2 appearances	1 appearance		
During-Show Newsletter to Registered Attendees		2 appearances	1 appearance		
Post-Show Newsletter to Registered Attendees		2 appearances	1 appearance		

CEDIA Expo Virtual Experience Sponsorships

Superior opportunities to engage with attendees.

THOUGHT LEADERSHIP:

TechTalks

Get your brand recognized as part of the TechTalks series – the premier destination for learning and connections at CEDIA Expo Virtual by sponsoring a TechTalks panel. Topics include The Power of Light, 5G Ecosystem, Resi-Mercial, Home Office, Loop into Wellness, AI and the Future Predictive Home, Skilled Trades & The Great Outdoors.

Keynote Panel

Make your brand an integral piece of one of our highly anticipated keynotes and ensure your brand message reaches thousands of attendees as they come together virtually to kickoff CEDIA Expo Virtual.

Design & Connection

Sessions - in conjunction with NKBA, LIPI, Delos, Smart Water

Sponsor Design+Connection panel discussions and connect with technology integrators and designers. Show that you are a leader in the now technology integrated design community.

BRANDING:

Registration Sponsor

Everyone must register, which means everyone will see your ads! Advertise and target your message specifically to key players in the residential tech industry through the official CEDIA Expo Virtual registration site. Registration will open early August and run through the show opening. Your banner ads will also be placed on all registration confirmation letters.

TechBites

Have you recently launched a new product or service? Want to get your product or service in front an engaged audience without the pressure of creating an extensive presentation? Enhance your CEDIA Expo Virtual exposure with TechBites – a quick, three-minute, spirited presentation in which you'll have the opportunity to "speed date" with attendees about your most innovative product or service.

List Rental

Utilize the qualified list of CEDIA Expo 2019 attendees & CEDIA Expo Virtual attendees as a resource to promote your product launches, marketing updates, and other exhibitor-led initiatives. The list can be further segmented demographically and geographically to focus in on your target audience.

Banners Ads

Attendees rely on the CEDIA Expo Virtual website to provide them with the most up-to-date information on exhibitors, registration, conference, special events and more. Highlight your company in a highly visible position.

FOR QUESTIONS AND TO PURCHASE, CONTACT:

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