

## HOW TO CONNECT WITH EXHIBITING BRANDS



### Schedule Meetings

Request a one-on-one meeting with brand representatives through the Calendly function in the virtual booths.

**Pro Tip!** Tuesday is the Expo Hall sneak peek day. Take this day to browse the exhibitor booths and schedule meetings. Also, be on the lookout for meeting requests from exhibitors which begin on September 9. You will receive an email from [noreply@cediaexpovirtual.com](mailto:noreply@cediaexpovirtual.com). Please be sure to respond!



### Live Chat

Ask questions or introduce yourself to both exhibitors and booth visitors in the rolling chat.

**Pro Tip!** Connect instantly with this feature! It's the quickest way to introduce yourself or connect with the right person in the booth.



### Attend Exhibitor Booth Sessions

Brands will be hosting scheduled sessions in their booths. View the list of sessions and add to your calendar.

**Pro Tip!** Watch for live product demos, product training sessions, or panel discussions. You'll want to tune in live for these!



### Interact Live

Join exhibitors in their personalized Meeting Rooms for face-to-face introductions, group meetings, presentations, and more.

**Pro Tip!** Exhibitors will be live in their booths on Wednesday and Thursday from 10:00 am – 6:00 pm EST. Take advantage of this time to connect and ask questions.



### New Product Showcase

Browse the new product showcase to easily identify new product introductions.

**Pro Tip!** Have technical questions around these new products? Link back into the virtual booths and start a live chat with a booth representative and get your questions answered live.

Remember, the live **Expo Hall** takes place on **Wednesday** and **Thursday**, so take advantage of this time to connect, discover, and engage with leading brands! The CEDIA Expo Virtual experience (including all sessions) will be available on-demand through the end of the year.