

# CEDIA<sup>®</sup> EXPO DAILY

The Official Show Daily from the editors of Residential Systems and TWICE magazines

## September 29 – October 1, Dallas, TX

Dear CEDIA Expo Exhibitor,

### A 4-edition CEDIA Expo Daily in Dallas, TX

CEDIA Expo 2022, to be held in Dallas, TX, September 29 – October 1, is coming up quickly. This year once again features a 4-edition version of the Daily (VIP preview and Days 1, 2, and 3). An on-site, three-day Daily—with from-the-floor coverage of company and product news—and pre-show VIP Preview editions will be produced. The CEDIA Expo Daily can be the primary means to publicize your new products at CEDIA Expo, because it will be the primary source of product information for every show attendee. This year is sure to be a jam-packed and exciting event.

### We need two things from you

#### #1 — More Press Releases and Photos!

Send up to two releases per show issue (for a maximum of six total) and one release for the VIP Preview issue. We want product releases, company news, people announcements and equipment installations notices. This is your opportunity to gain more exposure at CEDIA Expo 2022 by providing us with the appropriate details. When including products, be sure to indicate which day (VIP, DAY 1, DAY 2 or DAY 3) you would like to see the item appear (remember, we can't fit everything into DAY 1).

**VIP Preview Issue Deadline:** August 15; **At-Show Issues Deadline:** August 23

#### #2 — Hot Products Section and Press Releases:

To qualify for the Hot Products section, please send your product releases and accompanying photos by **August 23, 2022**. The Hot Products are the editor's selections of the most innovative or important new products to be exhibited. Also be sure to send any updates on your company and description of overall product offerings for the **Show Daily** as soon as possible.

**Send us your  
product releases  
for the VIP issue  
by August 15, 2022**

**Don't miss out on this once-a-year opportunity** to publicize your company and products at the most important trade show for custom installation. Maximize the number of attendees who visit your booth by joining with *Residential Systems* in this unique and valuable marketing tool.

**Please send all materials by August 15 (VIP) or August 23 (At-Show) to:**  
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