

CEDIA EXPO DAILY

SEPT. 29 – OCT. 1
DALLAS, TX



GET BACK TO BUSINESS

Close to 80% of home tech pros attending CEDIA Expo have direct influence over purchasing decisions. Reach them with an ad in the only Official CEDIA Show Daily

Published 4x including:

- VIP Preview ezine delivered three weeks prior to CEDIA to pre-registered attendees plus readers of Residential Systems and TWICE
- 3 On-site newspapers, published each morning of the show and distributed to select show hotels and onsite at the convention center

Advertising Deadlines:

- VIP Preview edition: August 24
- 3 On-site editions: September 1



RATES AND SPECS

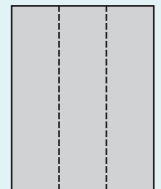
(4 ISSUE PACKAGE)

SPREAD:
\$17,325

FULL PAGE:
\$10,525

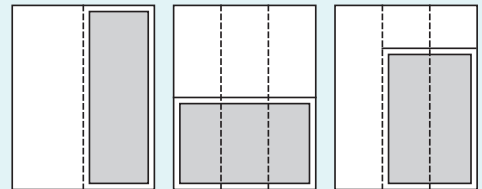


FULL PAGE SPREAD
Bleed: 18.5" x 11.375"
Trim: 18" x 10.875"



FULL PAGE
Bleed: 9.5 x 11.375"
Trim: 9" x 10.875"

HALF PAGES: \$7,600

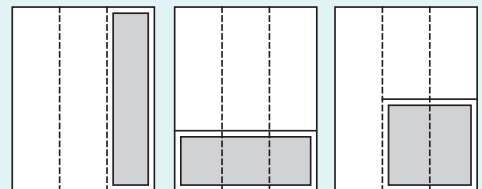


1/2 VERTICAL
3.9" x 10.375"

1/2 HORIZONTAL
8.5" x 5"

1/2 ISLAND
5" x 7"

THIRD PAGES: \$6,290



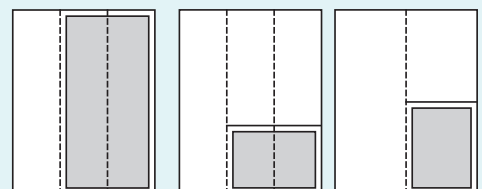
1/3 VERTICAL
2.375" x 10.375"

1/3 HORIZONTAL
8.5" x 3"

1/3 SQUARE
5" x 5"

2/3 PAGE:
\$8,405

QUARTER PAGES
\$5,410



2/3 PAGE
5" x 10.375"

1/4 HORIZONTAL
5" x 4"

1/4 VERTICAL
3.9" x 5"

For more information on the CEDIA Show Daily and to reserve your space, contact:

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