CEDIA EXPO

Exhibitor
Event Networking Guide

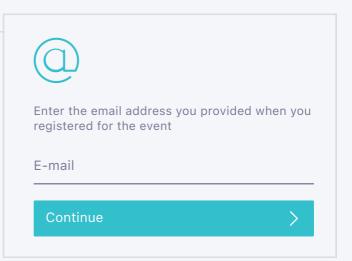


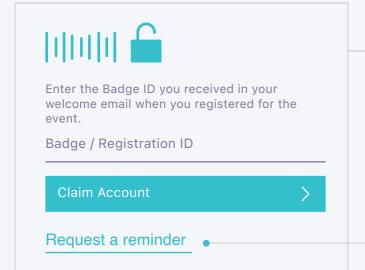
Accessing your Account

All you need to access your account is for your email address to be registered with the event, besides that, just follow the steps below.

Enter your Email

This <u>needs</u> to be the email that you registered with for the Event. If your email is not registered, contact the organiser or support@grip.events





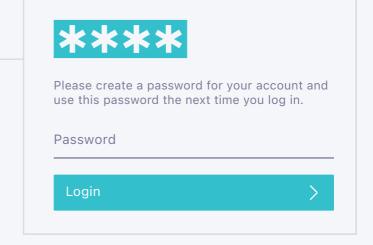
Enter your Badge / Registration ID

As part of registering for the Event you'll have received a unique Registration or Badge ID enter it to claim your account.

Requesting a Reminder will send you an email with your ID (check your spam folder)!

Create a Password

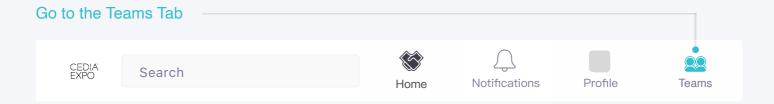
You'll use this password moving forward to access your account on Grip. You can always reset it in case you forget it.





Teams (Exhibitor Portal)

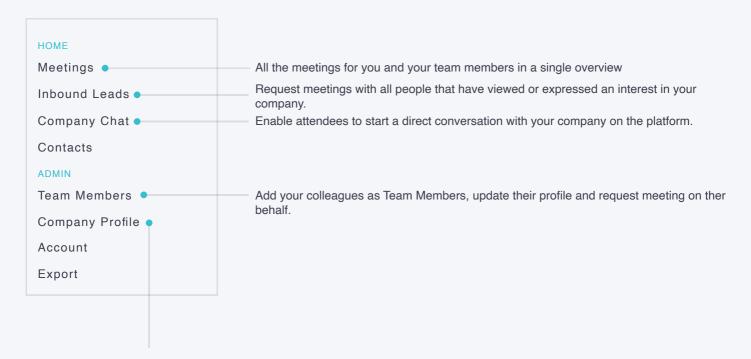
Teams is a criticial element of the platform for exhibitors. This page explains how to access it and some of its key features.



Creating your Team

If you're the first person from your Company signing in you'll be presented with the option to "Create a Team". Enter your Company Name. This is very important if you want to take advantage of the features outlined below.

Powerful functionality for your Company



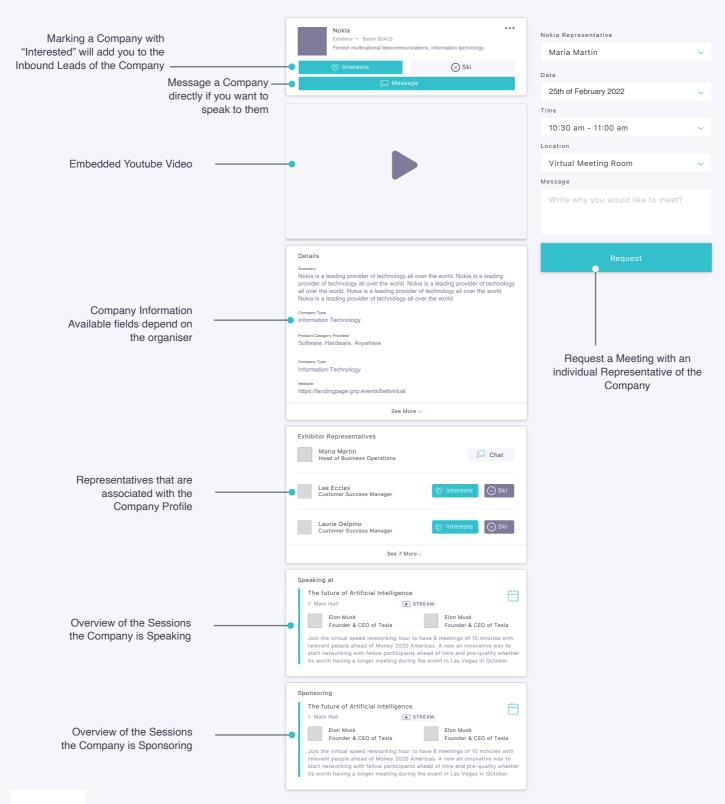
Edit the Company Profile

It is critical that your company profile looks as great as it can be, add images a description and event specific details to make it appear across the platform as frequently as possible.



Company Profiles

Company Booth Profiles bring plenty of opportunities for companies to showcase their unique capabilities and products in a single overview. Simple to set up and easy for attendees to explore.





Networking

Connections and Meetings are a core element of a succesfull event experience. We've made this as easy as possible distilling it down to just 3 simple steps to get a calendar full of meetings:

Request Get recommendations, search and scroll through lists to request meetings for a time and date that works for you. Accept Receive incoming meeting requests via

Receive incoming meeting requests via notifications or in your email and accept them to have them synced to your personal calendar.

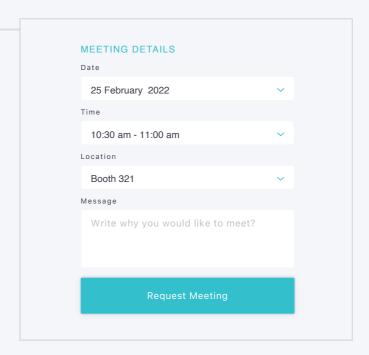
Rate

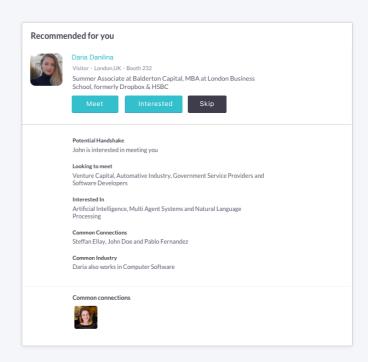
Give anonymous feedback on your meeting with "Good", "Bad" or "Didn't Happen" and give a reason for your rating to qualify your post-event follow-ups.

PRO TIP

To get the best recommendations of people to meet and increase the chances that people accept your meetings one element is absolutely crucial: complete your profile!

Add a profile image, fill out your summary and select your preferences in the event-specific questions.





Besides being able to request meetings, mark people with "interested" or "skip". If someone is also interested in you, chat with them and grow your network!



Product Profiles

The exhibitor profile is versatile and filled with powerful functionality and mutlimedia to drive maximum engagement for exhibitors.

