

# CEDIA<sup>®</sup> EXPO DAILY

SEPTEMBER 5-7  
DENVER, CO

**THE  
OFFICIAL  
SHOW DAILY**



## DRIVE MORE BUYERS TO YOUR BOOTH!

Connect with Decision Makers — Nearly 77% of all attendees have purchasing power. Advertise in the Official Show Daily to grab more buyer attention and interest at this year's show.

### Published 4x including:

- VIP Preview ezine delivered three weeks prior to CEDIA to pre-registered attendees plus readers of Residential Systems and TWICE
- 3 On-site newspapers, published each morning of the show and distributed to select show hotels and onsite at the convention center

### Advertising Deadlines:

- VIP Preview edition: August 1
- 3 On-site editions: August 12

For more information on the CEDIA Show Daily and to reserve your space, contact:

Adam Goldstein, VP/Market Leader, adam.goldstein@futurenet.com

Debbie Rosenthal, debbie.rosenthal@futurenet.com

Janis Crowley, janis.crowley@futurenet.com

Zahra Majma, zahra.majma@futurenet.com

John Casey, john.casey@futurenet.com

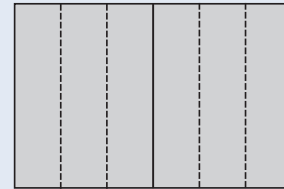
Andi Tureson, andi.tureson@futurenet.com



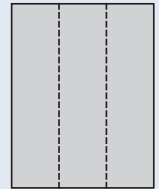
### RATES AND SPECS (4 ISSUE PACKAGE)

**SPREAD:**  
**\$17,325**

**FULL PAGE:**  
**\$10,525**

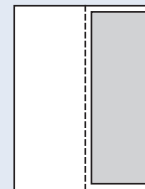


**FULL PAGE SPREAD**  
Bleed: 18.5" x 11.375"  
Trim: 18" x 10.875"

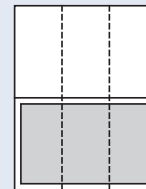


**FULL PAGE**  
Bleed: 9.5" x 11.375"  
Trim: 9" x 10.875"

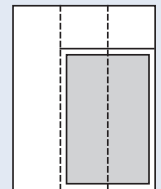
### HALF PAGES: \$7,600



**1/2 VERTICAL**  
3.9" x 10.375"

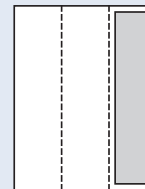


**1/2 HORIZONTAL**  
8.5" x 5"

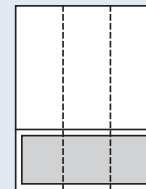


**1/2 ISLAND**  
5" x 7"

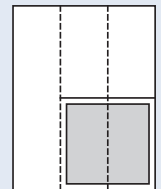
### THIRD PAGES: \$6,290



**1/3 VERTICAL**  
2.375" x 10.375"



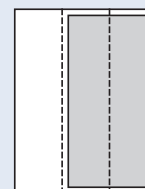
**1/3 HORIZONTAL**  
8.5" x 3"



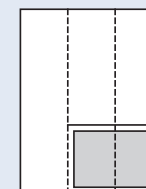
**1/3 SQUARE**  
5" x 5"

**2/3 PAGE:**  
**\$8,405**

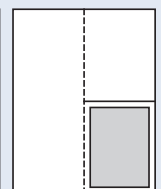
**QUARTER PAGES**  
**\$5,410**



**2/3 PAGE**  
5" x 10.375"



**1/4 HORIZONTAL**  
5" x 4"



**1/4 VERTICAL**  
3.9" x 5"

**PRODUCT SPOTLIGHTS: \$2,400**  
100 words plus a product image