



2026

CEDIA® EXPO



MOBILE APP & LEAD CAPTURE TOOL QUICK START GUIDE

LEAD CAPTURE FEATURES & BENEFITS

- Quickly scan attendee badges from the CEDIA Expo Mobile App* to instantly capture contact information
- Multiple users at no added cost
- Lead scoring and notes (available once you have claimed your team)
- Scan offline. Scan anywhere. The leads will sync when you have internet connection again
- Export all of your Team's leads

*Mobile App/lead capture system requires an Apple device with iOS 16 or later, or an Android device with Android 9 or later.

STEP 1

Download the CEDIA Expo Mobile App

Go to
<https://ovm25.app.link/CEDIAandCIX26>
or Scan the QR code:



STEP 2

LOG IN

Log in using the email address you registered with for CEDIA Expo and the Badge ID found in your registration confirmation email or on your show badge.

If you had an app account for a previous CEDIA Expo, you will log in using your email address and created password for the previous show



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STEP 3

GET LEADS!

SCAN ATTENDEE BADGES

1. On the Mobile App homepage, click the red “Lead Capture Button”, and allow the app permission to access your device’s camera.
2. Point your camera at the QR code on the buyer’s badge and the device will vibrate and you will see a pop-up at the bottom of the screen.
3. Click the pop-up to open the attendee profile to rate the lead and add notes. Be sure to click save after you rate your lead or enter notes.

Note: If you do not see prompts to rate a lead or add notes, follow Step 3 to claim your company Team. On an iOS device you will have to click the lead details tab to add notes and ratings; on an Android device it goes right to the screen to score leads and add notes.

BADGE SCANNING FAQS

Q: What information will be captured when I scan attendee badges or make a connection in the Mobile App?

A: Once you scan an attendee badge or make a connection with the attendee in the Mobile App, you will be able to see the following*: Full Name, Company Name, Business Type, Store Type, Job Role, Buying Process Role, Overseas Importer, Product Categories of Interest, Company Website, Email, and Phone.

Q: Why don't I see all the attendee information?

A: We collect as much attendee information as possible during the registration process. Please note that some versions of the registration form include fewer questions, which can result in varying levels of data between attendees. We recommend reviewing the info with the lead after you scan so you can add contact info in the notes if needed.

*Only available if attendee provided at registration

STEP 4

EXPORT LEADS

1. Go to the CEDIA Expo Mobile App Web Version from a laptop/desktop device or scan QR Code: <https://ovm25.app.link/CEDIAandCIX26>
2. Login using the same username/password for the Mobile App
3. Go to your Team portal via the button in the top right corner that says “My Team”
4. Go to the “Export” tab on the far right and then click the “Export” button in the “Export Contacts and Badge Scans” box.

Note: Mailing addresses will not be displayed. Request this information at mobileapp@emeraldx.com.

For additional help, email us at mobileapp@emeraldx.com