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MetraAV™ Introduces Velox® HiFi Speaker Cables at CEDIA Expo

Holly Hill, FL – August 17, 2021 – Velox®, the premium connectivity brand from MetraAV™, is introducing new HiFi speaker cables at the 2021 CEDIA Expo. The 12 gauge BFA terminated cables are designed to deliver the purest undegraded sound possible using premium materials and construction. They feature high purity oxygen-free copper with hundreds of tightly woven solid-core conductors for excellent conductivity. To allow better flexibility, cotton paper separates the PVC jacket and conductors and cotton yarn supports the twist shape design. The low-density polyethylene insulation for each conductor avoids adding bulk, allowing the woven, flexible outer jacket to protect the cable from wear and tear without making it too stiff for installation. The BFA terminations are 24K gold plated with anodized aluminum terminals, making them easy to identify within an AV system. MetraAV will soon be shipping the Velox EHV-SPK series cables in 8, 10, and 12-foot lengths.

EHV-SPK8: Length - 8 feet/2.44 meters

EHV-SPK10: Length - 10 feet/3.05 meters

EHV-SPK12: Length - 12 feet/3.66 meters

Product Specifications:

- HiFi-ready 12 gauge BFA terminated speaker cables
- High purity oxygen-free copper for excellent conductivity
- 12 AWG copper conductors
- 420 separate 0.1 mm diameter strands per conductor
- 24K gold plated BFA terminations
- Woven flexible jacket protects from wear and tear
- Anodized aluminum terminals for easy identification
- Low-density polyethylene insulation for each conductor
- Cotton yarn supports twist shape design
- Cotton paper separator assists with flexibility

These cables are coming soon and will be on display with MetraAV at CEDIA Expo booth 4200 and at InfoComm booth 3629 on Level 2 in the West Building.

About MetraAV

MetraAV is a pioneer in HDMI® cable technology and is a division of [Metra Electronics®](#), the world leader for aftermarket automotive accessories for 75+ years. Headquartered in Florida, MetraAV's brands include [Ethereal Home Theater®](#), [Velox®](#), [Helios®](#), [Spyclops Surveillance Systems®](#) and Install Bay®. A strong commitment to research and development has resulted in a history of providing first-to-market technology for HDMI cables and electronics with numerous industry awards for innovation. Formerly known as Metra Home Theater Group, you can connect with MetraAV on [Facebook](#), [Twitter](#), [Instagram](#), [LinkedIn](#) and subscribe to their videos on [YouTube](#) to watch weekly Tech Tips. For ordering information and pricing, visit [MetraHomeTheater.com](#) or call 386-255-0234.

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